

Why Are Using Backing Up With Datto?

It happens to us all eventually:

You turn on your computer and start looking for that important file which you need for business or a client. As you start to search more frantically around your computer you come to the realisation that it isn't there. No matter how many files you look into or search for the file name you can't find it. Your heart starts to pound and hands become sweaty as you come to terms that it has finally happened to you. You need that file and have to time to try and recreate it. At this point you know that it must have been accidentally deleted and there is a good chance that it can't be recovered.

Backing up your files is very important to help prevent accidents from happening with files. Backing up data with Datto is great because when that situation arises you can go into the cloud storage and look back through the files and find the missing file you need. This might just save your business from missing some important developments for the company and allowing you to grow.

If you don't back up you could miss out on opportunities and others will lose confidence in you and your business. Having a back up of your files means you can stay relaxed when accidents do happen, safe in the knowledge that your files are recoverable with Datto.

Having a physical back up of your files and system is a great start but isn't allows the best solution when running a business. A physical back-up and a cloud back-up option gives you double the peace of mind when handling sensitive or important assets. Storing your files in the cloud is safe and secure. Indeed, in many ways it is safer than having a physical copy lying around for anyone to pick up or damage. It is also more resistant to theft or a disaster such as flooding or fire.

Events out Of Your Control

A natural disaster or event out of your control such as burglary or a fire can put your physical back in danger of being lost or damaged. A flood in your area can ruin your backup making it impossible to recover the data and render what could be thousands of man hours of work completely useless. Any event out of your control can damage your business and its best to make sure you have done anything you can to help minimise the effects of these disasters and make sure you still have a business to run after the event has passed.

When a [tornado in Joplin USA destroyed the records of a hospital](#) everything was able to be recovered thanks to Datto. This was hugely important because vital records of patients had been lost which could lead to serious injury or even death because the doctors and nurses wouldn't be able to look up the records and see what would be best for a patient or if a patient had any long term illnesses.

More information is available at the [Syntax IT Support London website](#). Datto's Servers are powered by Syntax IT Support London